

NEWSLETTER

ISSUE:SEPTEMBER 2021



OUR NEW WEBSITE: <u>www.tractorco.net</u>

USER FRIENDLY and EASY TO NAVIGATE

We are thrilled to let everyone know that we officially launched our new website on July 27, 2021.

It is always our priority to let our visitors and existing clients know What is New, What is Available, and What Other Services are offered by Tractorco. We also wanted everyone to have access to accurate and up-to-date information.

Our current and prospective clients will find this website useful especially now that we are all suffering from the recent pandemic that limits our opportunities to travel.

Other than updates, the website also contains contact information for the right person to assist you with Sales, Repairs, or Parts. TRACTORCO is now

One Call Away or One Click Away.

For any questions, suggestions, feedback, or comments, please visit our website and drop us a message.

WE WOULD LOVE TO HEAR FROM YOU!

NEWS FEATURE

Recruitment

WE WOULD LIKE TO WELCOME THE NEW MEMBERS OF THE TRACTORCO TEAM



After Sales Support

Era Rose joined Tractorco on July 12, 2021, reporting directly to Miss Jeanet F. Santiago, the General Manager. Her role as the new After Sales Support includes having direct contact with the clients after they have purchased products from the company. She decided to move back to the Philippines after 3 years of working as a machine operator in Taiwan. Era was Miss Colegio San Agustin-Bacolod' s 2006 2nd runner-up and a representative at the National Youth Day during her college days. With her skills and confidence in talking

to clients, she' II be an asset to the company. Tractorco is known for it' s impressive After Sales Support and Era be part of it.



Kimberly C. Estimada IT and Marketing Support

Kimberly is the newly hired IT and Marketing Assistant reporting directly to May Francisco, the Sales and Marketing Manager. Kim earned her degree in Bachelor of Science in Information Technology at Binalbagan Catholic College. She has a Certificate in Programming Proficiency and was an Academic Awardee on her graduation. Kim is from a 2-year stint in Sky-Fi Programming Solutions, working as a C# Programmer and Interface Designer. The reason why Tractorco's online profile has been praised by some netizens is all because of Kim's passion in designing, photography and video editing.



Romeo Belicina Jr. Machinist

Romeo joins Tractorco as the new machinist. He is responsible for repairing tractor parts, threading, and fabrication of tractor parts. He will work under the supervision of Domimar "Bonbon" Lamis supervisor of Fabrication the Machining and Department. Romeo is TESDA (Technical Education and Skills Development Authority) certified. He comes to us from a 10-year work experience in Baronessa Metal Corp. as a machinist. The basketball star and the father of 2 boys is very dedicated and passionate about his work.



Jean Opiar Accounting

Jean is one of the newest additions to the company. She is assigned to the Accounting Office and reports directly to the General Manager, Jeanet Santiago. Jean graduated from Silay Institute where she ranked 7th during her graduation. She is a consistent Dean's Lister and very keen on numbers. Jean is one of the first people you'll see inside the office as she sits right in the middle.



Genevieve Perez Social Media Marketer

Genievive is the new Social Media Marketer, reporting directly to the Sales Manager May Francisco. She is responsible for promoting Tractorco in the Social Media sphere. Gev has 2year' s work experience with international companies such as Indestructible Shoes LLC and Moon Mattress Australia where her journey as a social media moderator/marketer all started. The welltrained Virtual Assistant is a product of Northern Negros State College of Science Technology where she finished her 4-year course in Bachelor of Arts in English. The Philippine Information Agency awarded her as the Most Promising Column Writer in 2015. She also vowed to become an asset to the company and make Tractorco' s online profile visible to every Filipino whose interest is in farming.

NEWS





Every company has its own story to tell, TRACTORCO COMPANY INC. is no exemption. We all know that the recent global pandemic has caused many problems and affected a lot of business institutions. There is no doubt that Tractorco has flourished despite all these challenges throughout its 15 years of existence in the agricultural industry because of the hardworking people behind it, the quality of the service, good management and not least because of its loyal customers.

The company is owned by a British agricultural engineer David Lockhart who has been rebuilding and exporting tractors and farm machinery from the United Kingdom for 39 years. Tractorco Company Inc. was established on July 14, 2006, to meet the needs of the farmers in the Philippines It has continued to supply top-quality reconditioned tractors from the UK and to introduce a wide variety of other machinery and a range of brand- n e w LS tractors from Brazil. Under the leadership of General Manager Jeanet Santiago and Tractorco/CEO President David Lockhart Tractorco has become the *Philippines Leading Farm Machinery Supplier.* 15 years ago, Tractorco' s clients were only the Negrenses but now it caters to clients all over the Philippines.

Our staff are very important to the success of Tractorco and we would particularly like to acknowledge the longest-serving members of our team:

1. Christ John Resmundo (John-John), the Team Leader of the Painting Department, has been with the company for 14 years. He started watching over the tractors on the Display Area and eventually trained to become a skilled painter and team leader.

2. Cesar Vega Jr., the Workshop and Farm Supervisor has been with the company for 13 years. He started as a welder but eventually became the Chief Mechanic. As such, he has accompanied Jeanet and David on a trip to Brazil to train with our partners - LS Tractors, JF, Irrigabras, Colombo, and Incomagri.



(from left: Cesar Vega Jr., Jeanet Santiago, Christ John Resmundo)

3. General Manager Jeanet Santiago has been with the company for 12 years. She has also attended training with suppliers in Europe, Brazil, and neighboring countries in Asia. Starting her career as a Mathematics graduate and teacher she has put those skills to good use in Tractorco and, from knowing nothing about farm machinery, she is now an expert with a thorough knowledge of all the machines we sell. Her Management Degree in Supervision and Administration helped her in managing Tractorco for a decade and a half now.

INTEGRITY - HONESTY - VALUE FOR MONEY - QUALITY PRODUCTS - SERVICE

Does your Tractor need repair? Has it been assessed? What are you waiting for? Call us now!

TRACTOR ASSESSMENT

PHP 6,720.00 ALL IN + VAT

Inspection of each area of the tractor including recommendation of what needs to be done on the tractor:

1. Front axle and steering including steering pressure

- 2. Cooling and Brake system
- 3. Engine
- 4. Clutch and Brake system
- 5. Transmission and 4WD

engagement

6. Hydraulic system and PTO system and its pressure

- 7. Rear axle and Rear Linkages
- 8. Electrical system
- 9. Body Panels

TRACTORCO will provide written report of its findings for proper decision making of the owner of the tractor including the estimated labor cost of repair.





Please Note that the TRACTORS should be in our workshop because our testing facility is here.

FEATURE

Machinery

QUALITY RECONDITIONED TRACTORS

TRACTORCO has sold hundreds of quality reconditioned tractors all over the Philippines. We make sure we supply high-quality, reliable tractors which are cost-effective and helps farmers in their day-to- day operations but enables them to save money.



We have a well-equipped workshop with all the necessary tools and equipment that helps to the efficiency of the reconditioning process as well as other jobs in the workshop. We also used high-quality genuine parts directly imported from the UK.



Our Available Quality Reconditioned Tractors Today



- MF 8130 4WD 150HP
- MF 699 4WD 100HP
- MF 240 2WD 45HP
- FORD 6610 2WD 86HP
- JD 4040 2WD 110HP
- JD 4040S 4WD 115HP



📢 INQUIRE NOW! CALL US HERE 09175112061 🥰

FEATURE

MACHINES OF THE MONTH

TRACTORCO COMPANY INC.

NEGROS OCCIDENTAL

TEL. NO: (+63) 34 495-2288 / 0928-5030045

The Philippines' Leading Farm Machinery Supplier

MACHINES OF THE MONTH

TRACTORCO SELF-PROPELLED CANE LOADERS



This unit is about to finish and ready for sale!

RESERVE YOUR UNIT NOW!



The 3rd unit of Self-propelled cane loader is about to finished and ready for sale. This cane loader was designed to meet the needs of Philippine cane farmers specifically working in wet conditions and sloping fields which is normally being encountered in Philippine farming. The unit base of the loader is a **Massey Ferguson 699 100HP perkins engine** which proven its fuel efficiency and reliability on the farm. The boom turns **360 degrees** and can load on both sides with a capacity up to **800kg per grab**.

OTHER TYPES OF CANE LOADERS AVAILABLE



7.1M REACH CANE LOADER

FRONT GRABBERS TO FIT ON 4WD MASSEY FERGUSON AND FORD TRACTORS



Tractorco Company Inc " The Philippines' Leading Farm Machinery Supplier " Camshaft Buy 1 and Get 1 Free Needle Bearing Brake Master **Cylinder Repair Kit** Buy 2 and Get 2 Brake Boots Water Pump Repair Buy 1 and Get 1 Free Oil Filter Fuel Filter Long Buy 6 and Get 1 Free Oil Filter For Inquiries Call us on 09175772882 or 4952288 visit our website www.tractorco.net and follow our social media accounts for more updates! Limited Promotion This limited promotion is valid until 30th September 2021

Parts

THE PHILIPPINES' LEADING FARM MACHINERY SUPPLIER



Sitio Mambukog, Brgy. Zone 16, Talisay City, Negros Occidental Philippines 6115

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